MASTER NEGATIVE NO.94-82290-5

COPYRIGHT STATEMENT

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted materials including foreign works under certain conditions. In addition, the United States extends protection to foreign works by means of various international conventions, bilateral agreements, and proclamations.

Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

The Columbia University Libraries reserve the right to refuse to accept a copying order if, in its judgement, fulfillment of the order would involve violation of the copyright law.

Author:

U.S. Bureau of Foreign and Domestic Commerce

Title:

The candy industry

Place:

[Washington, D.C.]

Date:

[1937]

94-82290-5 MASTER NEGATIVE #

COLUMBIA UNIVERSITY LIBRARIES PRESERVATION DIVISION

BIBLIOGRAPHIC MICROFORM TARGET

ORIGINAL MATERIAL AS FILMED - EXISTING BIBLIOGRAPHIC RECORD

Business 309.3 Un3

U. S. Bureau of foreign and domestic commerce. Foodstuffs division.

... The candy industry; an analysis of industry trends with selected list of references, by Albert S. Nemir ... (Washington, D. C., 1937. 18 p.

At head of title: U. S. Department of commerce.

... Bureau of foreign and domestic commerce.

"The study covers the ten-year period 19271936."

Reproduction of typewritten copy. Bibliography: p. 13-18.

RESTRICTIONS ON USE:

TECHNICAL MICROFORM DATA

FILM SIZE: 35mm	REDUCTION RATIO: 16X	IMAGE PLACEMENT: I	A (II	A) IB	IIE
DATE FILMED: _	11-30-94	INITIALS: PB			
TRACKING #:	msH 03333				

FILMED BY PRESERVATION RESOURCES, BETHLEHEM, PA.

2.0 mm

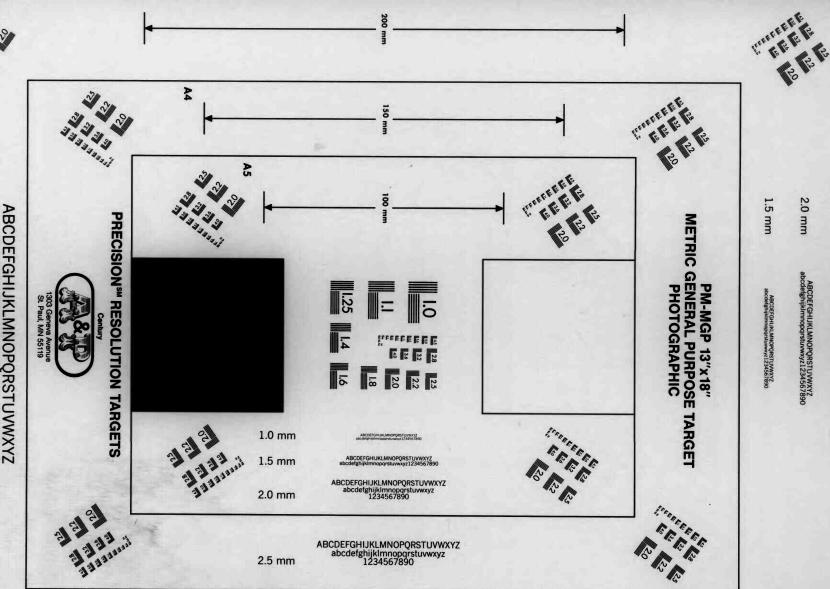
ABCDEFGHIJKLMNOPQRSTUVWXYZ ocdefghijklmnopqrstuvwxyz1234567890

Perent Re

EFFE

ABCDEFGHIJKLMNOPQRSTUVWXYZ cdefghijklmnopqrstuvwxyz1234567890

1.5 mm





4.5 mm

A3

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz1234567890

3.0 mm

3.5 mm

U.S. Bureau of Greign and Domestic Commence. The Condy Industry

Columbia University inthe City of New Pork

LIBRARY

School of Business

()

-3

er.

Y.

0.0

SCHOOL OF BUSINESS

UNITED STATES DEPARTMENT OF COMMERCE BUREAU OF FOREIGN AND DOMESTIC COMMERCE

THE CANDY INDUSTRY



JULY, 1937

v

PRICE 10 CENTS

U. S. DEPARTMENT OF COMMERCE , DANIEL C. ROPER, Secretary

BUREAU OF FOREIGN AND DOMESTIC COMMERCE . ALEXANDER V. DYE, Director

Assistant Directors: WILLIAM B. DUNN and NATHANABL H. ENGLE Assistant to the Director: H. LAWRENCE GROVES

Washington Divisions and Chiefs

Administrative Assistant: What-ton Moore. Drafting, Photographic, and Es. Foreign Trade Statistics: E. A. Metals and Minerals: Ralph L. Tupper. Harding. Accounts: Il. W. Haun. utomotive-Aeronautics Trade: Irving H. Taylor, Acting Chief. Chemical: Charles C. Concannon. Commercial Intelligence: Frank B. Endridge Piles; W. F. Smith. Commercial Laus: Guerra Everett. Pinance: Grosvenor Jones.

District Offices and Managers

Correspondence: R. H. Brasel. District Office: Robert Sevey.

Economic Research: Boy G. Blakey. Editorial: Griffith Evans. Electrical: John H. Payne. Poreign Service: Lacey C. Zapf. Poodstuffs: Fletcher H. Rawls. Foreign Tariffs: Clayton Lane,

Forest Products: Phillips A. Hay. Motion Picture: Nathan D. Golden. Marketing Research: Wilford L.

Negro Affaira Regional Information: Louis Dom-eratzky. Specialties: Thomas Burke Testiles: Edward T. Pickard. Tobacco: B. D. Hill.
Transportation: Thos. B. Lyons.

Foreign Offices

District Offices and Managers

Allania, Ga.: W. H. Schroder. 225 New Post Office Building.

Berminghem, Ala.: Barry J. White, 242 Federal Building.

Buffulo, M. F.: Bury J. White, 142 Federal Building.

Buffulo, M. F.: John J. Love Ch. 1800 Custombouse.

Buffulo, K. F.: John J. Love Ch. 1800 Custombouse.

Buffulo, M. F.: John J. Love Ch. 1800 Custombouse.

Buffulo, M. F.: John J. Love Ch. 1800 Custombouse.

Checelend, Ohio: John H. Farrell, 1704 Terminal Tower Building.

Checolend, Ohio: John H. Farrell, 1704 Terminal Tower Building.

Buffulo, M. Charles, Chapper of Commerce Building.

Berlow, M. C. Leeber Byran, Chamber of Commerce Building.

Bestion, Fac.: Chester Byran, Chamber of Commerce.

Buffulo, Britania, Capper Commerce Building.

Josephoneille, Pla.: C. Roy Mundes, Federal Building.

Josephoneille, W. J. By Walter Menaday, 206 Chamber of Commerce Building.

Memphis, Fanne. Noland Pontaine, 229 Federal Building.

Memphis, Fanne. Noland Pontaine, 229 Federal Building.

Memphis, Fanne. Noland Pontaine, 229 Federal Building.

Memphis, Fanne. Noland Pontaine, 230 Chamber of Commerce Building.

Memphis, Fanne. Noland Pontaine, 229 Federal Building.

Memphis, Fanne. Noland Pontaine, 230 Federal Building.

Memphis, Fanne. William M. Park. 2620 Building.

Memphis, Fanne. William M. Park. 2620 Building.

Memphis, Fanne. Howard E. Marchery. 1518 New Poot Office Building.

Rostie, Mont. Boiley Building. Ommercial agent in charge), 800

Federal Office Building.

Federal Office Building.

Rostie, Word, Boiley.

Cooperative Offices and Managers

(Under direct supervision of Washington headque Under direct supervision of Washington headquarters)
i, Obio, Chamber of Commerce Building.
Jolo, Elitabeth Petus, 21s Chamber of Commerce Building,
Jolo, Elitabeth Petus, 21s Chamber of Commerce Building,
se, Wis, Hugo Gehrke, Milwakee Association of Commerce
as, Annie Howard, U. S. Courthee Association of Commerce
in, Annie Howard, U. S. Courtheen of Commerce.
J. Ga., Joseph G. Stovali, Chamber of Commerce.
J. Ga., Joseph G. Stovali, Chamber of Commerce.
J. Ga., Joseph G. Stovali, Chamber of Commerce.

C: operative Offices

rvised by district offices and local commercial o : Foreign Trade Secretary, Chamber of Com g exceptions: (1) United Chambers of Cot ion of Commerce, (3) Mannfacturers' Asso-tate Chamber of Commerce, (5) Department t, (6) Department

American commercial attachés are in charge of all the offices, except those indicated by an asterisk, in which case an American trade com-missioner is in charge. Athens, Greece: Carl L. Rankin, 6 Lykiou Street. Borlin, Germany: Douglas P. Miller, Bellevuestrasse S.

Bogota, Colombia: Clarence C. Brooks, Edificio del Banco Hipotecario de
Colombia. (Mail: Apartado 798.) Brussels, Belgium: Thomas L. Hughes, 27, Avenue des Arts. Buenos Aires, Argentina: DuWayne G. Clark, Avenida R. S. Pena 567. Coire, Egypt: James T. Scott, Apartment No. 18, 4 Rue Bachler (Kasr *Calcutta, India: George C. Howard, 10 Clive Street. Caracas, Venesuela: Horton Henry, acting Commercial Attaché, Esquina Mercaderes (Altos). (Mail: Apartado 1825.) Copenhagen, Caross. (Mail: Apartado 1825.)

Copenhagen, Demmorh: Thomson O. Kitath, Bornholmsgade No. 1.

Guatemale, Guatemale: Howard H. Tewksburr, & Avenida Sur, Num. 2.

Hobana, Oubs: Waiter J. Donnelly, Hotter Bidg., Obispo 7. (Mail: Apartado 2229.) Apartawa Azor.)
The Hague, Netherlands: Jesse F. VanWickel, American Legation.
Istanbul, Turkey: Julian B. Gillespie, American Embassy, Rue Cabristau.
Johansesburg, Sessit Africa: Samuel H. Day, 42 Standard Bank Chambers, Commissioner Street. Lima, Peru: Julian C. Greenup, Edificio Italia, Jiron Ayacucho 191. (Mail: Box 1915.) London, England: Lynn W. Meekins, Bush House, Aldwych, London. W. C. Z.
Madrid, Spoin: Albert F. Nufer, Calle Alfonso XI, 7. (Temporarily closed.)
*Manila, P. I.: J. Bartlett Bichards, 406 Heacock Building. Mesico, Mesico: Thomas H. Lockett, American Embassy, 102 Londras Street. (Mail: Apartado 2007.) Ottavos. Canada: Henry M. Bankhead, United States Legation Building. Panama, Panama: Robert G. Glover, National City Bank Building, Avenida Central. (Mail: Box 346.) Paris, France: H. Coit MacLean, 2 Avenue Gabriel. Prague, Oscohoslovakia: Sam E. Woods, Ara Building, Perlova 9. Rio de Janeiro, Brasil: Raiph H. Ackerman, American Embassy, Avenida Nacoes. (Mail: Caixa Postal 570.) Rome, Italy: Charles A. Livengood, American Embassy, Rome (5). Santiago, Chile: Merwin L. Bohan, 7º Piso, Edificio Sud America.

(Mail: Casilla, 27-D.) Shanghai, China: Julean Arnold, 51 Canton Road. (Mail: Box 605.) *Singapore, Straite Settlements: Julian B. Foster, Room 7-a Ocean Stockholm, Sweden: Charles E. Dickerson, Jr., Kungsgatan 30. Sydney, Australia: Earl C. Squire, Yorkshire House, 14 Spring Street. Tokyo, Japan: Frank S. Williams, American Embassy. Vienna, Austria: Gardner Richardson, III, Lustig-Preangasse S. Warson, Poland: George R. Canty, Al. Ujasdowskie 47.

U. S. DEPARTMENT OF COMMERCE Daniel C. Roper, Secretary

BUREAU OF FOREIGN AND DOMESTIC COMMERCE Alexander V. Dve. Director

> * 12.11. **** * ** * * *

THE CANDY INDUSTRY

An Analysis of Industry Trends with Selected List of References

by

Albert S. Nemir, Chief, Sugar, Confectionery, and Nuts Section Foodstuffs Division

Prepared in the Foodstuffs Division, F. H. Rawls, Chief.

July 1937.

U. S. DEPARTMENT OF COMMERCE DANIEL C. ROPER, Secretary

BUREAU OF FOREIGN AND DOMESTIC COMMERCE , ALEXANDER V. DYE, Director

Assistant Directors: WILLIAM B. DUNN and NATHANAEL H. ENGLE Assistant to the Director: B. LAWRENCE GROVES

Washington Divisions and Chiefs

Administrative Assistant: What-ton Moore. What- Drafting, Photographic, and Ec-hibits: N. Eckbardt, Jr. Accounts: H. W. Hann Automotive-Aeronautics Trade: Irving H. Taylor, Acting Chief. Chemical: Charles C. Concannon. Commercial Intelligence: Frank R. Edridge.

Commercial Laws: Guerra Everett. Correspondence: B. H. Brasel. District Office: Robert Sevey.

Economio Research: Roy G. Blakey. Editorial: Griffith Evans. Biestrical: John H. Payne. Poreign Service: Lacey C. Zapf. Piles: W. F. Smith. Pinance: Grosvenor Jones. Foodstuffs: Fletcher H. Rawls. Poreign Tariffe: Clayton Lane,

District Offices and Managers

District Offices and Managers

Atlanta, Go.; W. H. Schroder, 225 New Post Office Building.
Brutinghom, Ale.; Harry J. White, 242 Federal Building.
Boston, Mass. Harold F. Smith, 1800 Contombouse.
Building, Z. J. John J. Leve, Chamber of Commerce Building.
Oliveriends, Obio.; John W. Martin, Chamber of Commerce Building.
Oliveriends, Obio.; John W. Martin, Chamber of Commerce Building.
Oliveriends, Obio.; John J. Parpa, 333

Bellas, Tec.; Harold M. Young, Chamber of Commerce Building.
Delias, Tec.; Harold M. Young, Chamber of Commerce Building.
Houston, Tec.; Chester Bryan, Chamber of Commerce Building.
Houston, Tec.; Chester Bryan, Chamber of Commerce Building.
Houston, Tec.; Chester Bryan, Chamber of Commerce Building.
House Oily, Mrs.; Devid I. White, % Chamber of Commerce Building.
Kanson City, Mrs.; Devid I. White, % Chamber of Commerce Building.
Mempha, Tems.; Noisand Fontaine, 229 Federal Building.
Mempha, Tems.; Noisand Fontaine, 229 Federal Building.
Mempha, Tems.; Noisand Fontaine, 229 Federal Building.
Memport, Mrs.; Silas M. Bryan, 111 Federal Office Building.
New Orleans, La.; C. Parker Fersons, 408 Maritime Building.
New Orleans, La.; C. Parker Fersons, 408 Maritime Building.
New Orleans, La.; C. Parker Fersons, 408 Maritime Building.
New John, N. T.; John F. Silnoott, 734 Custombouse.
New York, No.; Clyde Miller, 353 New Federal Building.
Pertland, Oreg.; Howard E. W., Schot, Schotz, Commercial Trust Building.
New Orleans, March, 2007, John J. J. Judge, 811 Custombouse.
Seatis, Wash.; Endger Jackson (commercial agent in charge), 809

Federal Office Building.

Cooperative Offices and Managers

(Under direct supervision of Washington headquarters) (Under direct supervision of Washington headquarters)
(Incinnasi, Obic, Chumber of Commerce Building,
Denver, Colo, Elizabeth Petrus, 212 Chumber of Commerce Building,
Denver, Colo, Elizabeth Petrus, 212 Chumber of Commerce Building,
Milwaukee, Wia, Hugo Gehrke, Milwaukee, Sociation of Commerce,
Milwaukee, Wia, Hugo Gehrke, Milwaukee, Gastonhouse Building,
Mobile, Ala, Annie Howard, U. S. Courthone,
Rochester, N. Y., Andrew P. Moody, Chamber of Commerce,
Savannab, Ga., Joseph G. Stovall, Chamber of Commerce,
Wilmington, Del., Margaret V. Donnelly, 317 New Federal Building.

C: operative Offices

Jointly supervised by district offices and local commercial organizations.

Address: Foreign Trade Secretary, Chamber of Commerce, with following exceptions: (1) United Chambers of College (2)

Association of Commerce, (3) Manufacturers' Association, Maine State Chamber of Commerce, (5) Department of Conservation and Development, (6) Department of Agriculture and Commerce.

Keokuk, Iowa Lake Charles, La. (2) Laredo, Tex. Longview, Wash, Loweth, Mass.) Miami, Fia.

Foreign Trade Statistics: E. A. Metals and Minerals: Ralph L. Tupper.

Motion Picture: Nathan D. Golden Negro Affairs: Regional Information: Louis Dom-eratzky. Specialties: Thomas Burke. Testiles: Edward T. Pickard. Tobacco: B. D. Hill Transportation: Thos. E. Lyons.

Foreign Offices

American commercial attaches are in charge of all the offices, except those indicated by an asterisk, in which case an American trade com-missioner is in charge.

Athens, Greece: Carl L. Bankin, 6 Lykion Street. Batavia, Java: Donaid W. Smith, Kali Besar, West 2. Berlin, Germany: Douglas P. Miller, Bellevuestrasse &. Bogota, Colombia: Ciarence C. Brooks, Edificio del Banco Hipotecarlo de Colombia. (Mail: Apartado 798.) Brusseis, Belgium: Thomas L. Hughes, 27, Avenue des Arts. Buenos Aires, Argentina: DuWayne G. Clark, Avenida B. S. Pena 567. Cairo, Egypt: James T. Scott, Apartment No. 18, 4 Bue Bachier (Kasr el Nil). *Calcutta, India: George C. Howard, 10 Clive Street. Caracas, Venesuela: Horton Henry, acting Commercial Attaché, Es-quina Mercaderes (Altos). (Mail: Apartado 1825.) Copenhagen, Denmark: Thormod O. Kiath, Bornholmsgade No. 1. Guatemala, Guatemala: Howard H. Tewksbury, 6a Avenida Sur, Num. 2. Habana, Cuba: Walter J. Donnelly, Horter Bldg., Obispo 7. (Mail: Apartado 2229.)

The Hague, Netherlands: Jesse F. VanWickel, American Legation. Istanbul, Turkey: Julian E. Gillespie, American Embassy, Rue Cabristan. Johannesburg, South Africa: Samuel H. Day, 42 Standard Bank Cham-bers, Commissioner Street. Lima, Peru: Julian C. Greenup, Edificio Italia, Jiron Ayacucho 191. (Mail: Box 1915.) London, England: Lynn W. Meekina, Bush House, Aldwych, London, W. C. 2. Madrid, Spain: Albert F. Nufer, Calle Alfonso XI, 7. (Temporarily

*Manila, P. I .: J. Bartiett Blchards, 406 Heacock Building. Mesico, Mesico: Thomas H. Lockett, American Embassy, 102 Londras Street. (Mail: Apartado 2097.) Ottawa. Canada: Henry M. Bankhead, United States Legation Building. (Mail: Box 213.) Panama, Panama: Robert G. Glover, National City Bank Building, Avenida Central. (Mail: Box 346.)

Paris, France: H. Colt MacLean, 2 Avenue Gabriel. Prague, Csechoslovakia: Sam E. Woods, Ara Building, Perlova 9. Bio de Janeiro, Brasil: Ralph H. Ackerman, American Embassy, Avenida Nacoes. (Mall: Caixa Postai 570.) Rome, Italy: Charles A. Livengood, American Embassy, Rome (5). Santiago, Chile: Merwin L. Bohan, 7º Piso, Edificio Sud America.

(Mail: Casilla, 27-D.)

Shanghai, China: Julean Arnold, 51 Canton Road. (Mail: Box 605.) *Singapore, Straite Settlemente: Julian B. Foster, Room 7-a Ocean

Stockholm, Sweden: Charles E. Dickerson, Jr., Kungsgatan 30. *Sydney, Australia: Earl C. Squire, Yorkshire Honse, 14 Spring Street. Tokyo, Japan: Frank S. Williams, American Embassy. Vienna, Austria: Gardner Richardson, III, Lustig-Preangasse 9. Warsaw, Poland: George R. Canty, Al. Ujasdowskie 47.

U. S. DEPARTMENT OF COMMERCE Daniel C. Roper, Secretary

BUREAU OF FOREIGN AND DOMESTIC COMMERCE Alexander V. Dye, Director

1 1 1 1 1 1 1 1 1 1 1 1

THE CANDY INDUSTRY

An Analysis of Industry Trends with Selected List of References

by

Albert S. Nemir, Chief, Sugar, Confectionery, and Nuts Section Foodstuffs Division

Prepared in the Foodstuffs Division, F. H. Rawls, Chief.

July 1937.

Bus, D309.3 UM3 MINULION VIIONIVIAL VIIONIVIAL

FOREWORD

This bulletin is published because it is believed it will fill a real need for the presentation in one pamphlet of a group of basic data on various phases of the candy industry. The study covers the ten-year period 1927-1936 and is based to a large extent on statistics taken from the ten surveys on confectionery production and distribution which have been conducted annually by the Foodstuff's Division since 1928.

The record production of more than 2 billion pounds of candy confectionery during 1936, as indicated by the statistics, is one of the interesting facts brought out in this study. Estimates of commercial production, per capita consumption, and related statistics are presented in conjunction with lists of trade associations, trade journals, and a bibliography detailing sources of more complete information.

It should be noted that the production estimates given in this bulletin include both candy confections reported by the Bureau of the Census in its biennial Census of Manufactures' report on the confectionery industry, and also statistics on competitive chocolate candy produced in the chocolate and cocos industry, such as molded chocolate bars and drops, with or without nuts. Since this study deals primarily with total production of confectionery in the United States and not the amount produced in the two separate industries mentioned above, chocolate and other confectionery are combined.

Mexander V-dy

Alexander V. Dye, Director, Bureau of Foreign and Domestic Commerce.

CONTENTS

the set of the second presents of the second second

1

2.

	Pa
Introduction	
Analysis of Industry Trends:	
Hetimated Total Production in the United States, 1936-37 Per Capita Consumption, 1927-1936 Production by Types of Product Trends in Candy Distribution Seasonal Variation in Candy Sales Geographical Location of Candy Manufacturers Selected Census Data on Confectionery Raw Materials Consumed in the Candy Industry Foreign Trade in Confectionery	
Selected List of References to Information on Candy Confectionery:	
Department of Commerce Publications	1 1 1
	Analysis of Industry Trends: Estimated Total Production in the United States, 1936-37. Per Capita Consumption, 1927-1936. Production by Types of Product. Trends in Candy Distribution. Seasonal Variation in Candy Sales. Geographical Location of Candy Manufacturers. Selected Census Data on Confectionery. Raw Materials Consumed in the Candy Industry. Foreign Trade in Confectionery. Selected List of References to Information on Candy Confectionery: Department of Commerce Publications. Foodstuffs Division's Annual Surveys Other Department of Commerce Publications. Some Other Government Sources. Trade Journals.

- 0 -

THE CANDY INDUSTRY

Introduction

For the purposes of this study, the term "candy" includes the production of the confectionery industry but excludes such items as chewing gum, stuffed dates, salted nuts, and similar products. However, the production of chocolate products competitive with confectionery and sold in the same trade channels is included. Examples of these items, made by firms identified with the chocolate and cocoa industry, are molded chocolate bars, either with or without nuts, and drops.

This distinction is a rather important one, as heretofore, the industry has usually been broken down into the confectionery industry including salted nuts, glace fruit, and other items made by manufacturing confectioners as distinguished from the competitive chocolate products industry consisting of chocolate and cocoa manufacturers. This new breakdown has been made in accordance with the practice followed in the series of annual surveys of the candy industry conducted by the Bureau of Foreign and Domestic Commerce.

ANALYSIS OF INDUSTRY TRENDS

Estimated Total Production of Candy in the United States

In Table 1, estimates of the total production of candy in the United States are shown with corresponding value figures for the years 1927 to 1936, inclusive. The value figures are based on the Biennial Census of Manufactures' values which represent f.o.b. prices at the factory.

the party of the latter of the party of the latter of the

In order to give some indication of the validity of the figures shown, a brief outline of the statistical sources employed in deriving the figures is given.

The first source of the data used was the Biennial Census of Manufactures, which supplied the total value figures for confectionery, and the poundage and value for competitive chocolate products, both for the odd years.

The rest of the figures were derived by applying trends and average values from the series of annual surveys conducted by the Bureau of

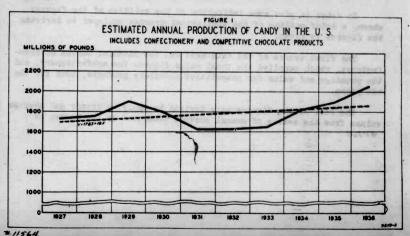
Foreign and Domestic Commerce. These surveys showed trends over any two successive years for an identical group of firms. The sample changed each year, of course, but represented between 70 and 75 percent of the industry each year shown.

Table 1. Estimated Total Production of Candy in the United States and Average Value per Pound

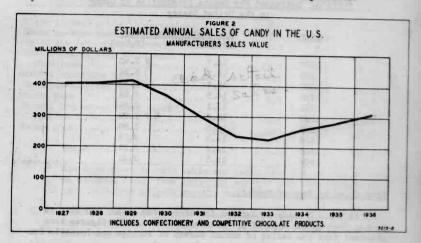
Year	Pounds	Value	Average Value in Cents per Pound
1927	1,733,255,000	\$ 401,398,000	23.2
1928	1,756,079,000	403,131,000	23.0
1929	1,902,196,000	413,134,000	21.7
1930	1,789,360,000	367,533,000	20.5
1931	1,621,403,000	299, 295,000	18.5
1932	1,625,186,000	237,634,000	14.6
1933	1,639,307,000	226,086,000	13.8
1934	1,814,673,000	260,971,000	14.4
1935	1,899,855,000	282,114,000	14.8
1936	2,054,312,000	309,291,000	15.1

Note: Includes Confectionery and Competitive Chocolate products.

The total production figures for poundage shown in Table 1 are represented graphically in Figure 1. The straight line drawn represents the trend of production over the ten years shown. Because of the limited number of years for which poundage figures can be estimated, no statement can be made about the secular trend. However, it is evident that quantity production in the last ten years has been upward at about the rate given.



In Figure 2, total candy sales in dollars are shown over the ten-year period. In evaluating the chart, cognizance must be taken of the fluctuation that took place during this period in the value of the dellar. This would account in large measure for a large portion of the decline which occurred in the depth of the depression.



Per Capita Consumption of Candy in the United States.

In Table 2, the estimated per capita consumption of candy on a pound and dollar basis is shown. The figures listed were obtained by dividing the production totals shown in Table 1 by the estimated July 1 population for each year.

Owing to the semi-perishable nature of candy, year-end inventories are not likely to disturb the relationship between production and consumption indexes.

The estimate of approximately 16 pounds per capita obtained for 1929 and 1936, while the highest for the period shown, cannot be considered with certainty to be the all time peaks, since no poundage data are available for years prior to 1927.

Care must be exercised in analysing the dollar consumption figures shown. They represent the ratios of the total manufacturers' sales figures in Table 1 to the populations of the respective years, and do #4/6644

not show the average amount of money spent on candy by each person in the United States during each year. The figures shown would have to be raised by distribution and selling costs and profits to obtain such a Beries.

Table 2. Estimated Per Capita Consumption of Candy in the United States

Year	Per Capita	Consumption
	(Pounds)	(Value)
1927	14.7	\$ 3.40
1928	14.7	3.36
1929	15.7	3.40
1930	14.5	2.99
1931	13.1	2.41
1932	13.0	1.90
1933	13.0	1.80
1934	14.3	2.06
1935	14.9	2.21
1936	16.0	2.41

Production by Type of Product.

In Table 3 candy production for 1927, 1930, 1933, and 1936 is broken down by the type of product manufactured. The figures were obtained from the series of annual Bureau of Foreign and Domestic Commerce surveys covering those years shown.

The breakdown, chiefly on a packaging basis, shows an increase in the relative importance of plain package goods and molded chocolate bars in the period covered. Bulk confectionery other than chocolate and chocolate covered bars, despite a general falling-off since 1930, have maintained their position as the leading sales items from a quantity standpoint. These two items accounted for over one-half of total production in 1930, and did not fall below 40 percent for any year shown.

#11564

Table 3. Sales of Confectionery and Competitive Unocolate Products by Types*

Product	Percent of total quantit			ntity
	1927	1930	1933	1936
Plain package goods (1)	5.7	5.6	8.5	10.2
Fancy package goods (2)	3.6	2.7	0.9	1.1
Bulk confectioners other then		8.2	9.4	11.5
chocolate (3)	26.0	25.3	23.6	22.2
Chocolate-covered bars (4)	7.9	7.6	8.2	10.7
Other bars (5)		28.0	25.4	21.6
5- and 10-cent packages other	4.9	3,9	5.0	2.5
than bars	5.1	3.9	4.5	3.8
Penny goods		14.8	17.5	16.4
Total 1	100.0	100.0	100.0	100.0

- * The data given in this table are taken from the various surveys as follows: 1927 from 1927-1929 survey; 1930 from 1929-30 survey; 1933 from 1932-33 survey; and 1936 from 1936 survey.
- (1) Boxed confectionery, other than 5- and 10-cent items, packed by the manufacturer to retail in the original package at less than \$1.00 per pound.

(2) Idem.-to sell at \$1.00 or more per pound, retail.

- (3) Chocolate bulk confectionery, as distinguished from Bulk Confectionery Other than Chocolate, includes those confectionery items put up by the manufacturer in large containers and to be retailed in smaller units and made of chocolate or chocolate-coated.
- (4) Chocolate-covered Bars are distinguished from Wolded Bars in that they are made by enrobing separately prepared centers in chocolate coating.
- (5) Bars other than Molded and Chocolate-covered.

Trends in Candy Distribution.

2.

Table 4 gives some indication of what happens to candy after it leaves the manufacturer's hands. Obviously the most important single channel of distribution is the candy jobber. In every single year shown, more than one-half of the total candy produced passed through his hands. Furthermore, his percentage of the total increased every year since 1932, 40.54.4

Sales by manufacturers direct to chain stores approximately doubled through the period. In 1927 only 10 percent of the total went to chain stores; but this figure had reached 20.6 percent in 1936. The climb in the intervening years was almost an unbroken line.

direct

Table 4. Trends in Candy Distributi

Method of Distribution			Α.	ercent (1) dist	Percent(1) distributed each way	each w	8		
	:1927	1928	1929	1930	1931	1927 1928 1929 1930 1931 1932 1933 1934 1935 1936	1933	1934	1935	193
Through Jobbers	53.0	53.0	53.0	55.9	53.7	53.0 53.0 53.0 55.9 53.7 53.7 56.7 58.6 58.9	56.7	58.6	58.9	59.8
Direct to retailers:	10.0	12.7	14.1	15.9	18.5	19.7	18.7	19.2	19.9	
Independents	27.5	25.8	86.9	19.6	17.9	27.5 25.8 26.9 19.6 17.9 16.1 15.1 13.6 13.3	15.1	13.6	13.3	11.8
Direct to consumers: Through own store		8.3	5.8	4.8	9.7	10.2	9.4	8.5	7.8	7.7
Mail order	1	∾.	%	o,	N.	.2 .2 .2 .3 .1 .1 .1 .1	.1			
Total	100.0	100.0	100.0	100.0	100.0	100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0	100.0	100.0	100.0	100.0

Figures for 1930 to 1936, are from 1927-29 surver. Based on dollar sales. while 1927 through 1929

1

Seasonal Variation in Candy Sales.

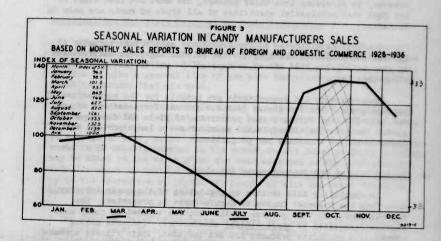
Sales of candy, as is well known, are subject to wide seasonal variation. Annual sales may be roughly divided into three subdivisions, the Spring, Summer, and Fall Seasons.

Reference to Figure 3 shows the Spring Season, consisting of January to April, inclusive, varies but slightly from average monthly sales. The small peak occurring in March is due, of course, to the increased sales ordinarily occurring that month as a result of Easter trade.

May to August roughly covers the slack summer season. July sales are normally the lowest for any month of the year.

With the advent of the cool winter months and the approach of heavy Christmas trade, sales of candy reach their peak. October and November are the heaviest sales months of the year, as a rule. These last four months account for somewhere in the neighborhood of 45 percent of annual sales.

Figure 3, immediately following, is plotted from the table of seasonal indexes appearing in the 1936 survey of the Bureau of Foreign and Domestic Commerce and shows graphically the foregoing facts.



#11564

Geographical Location of Candy Manufacture.

Generally speaking, the central and northeastern sections of the United States are the heaviest manufacturing centers of the candy industry. Illinois, New York, Pennsylvania, and Massachusetts are semetimes called the "big four". These four states manufacture close to 70 percent of total United States candy production.

In addition to manufacturers in these four states, there are important manufacturers of confectionery in practically every state of the Union, many of which are not only important distributors in their surrounding territories but distribute their products throughout the nation.

Since the Census of Manufactures does not break down state production by types, and the Bureau of Foreign and Domestic Commerce surveys have varied state samples, discussion of the topic of "what kind of candy is manufactured where" must of necessity be somewhat limited in scope.

Illinois is, of course, the center of the chocolate-covered bar goods industry. It is estimated that well over one-half of the chocolate-covered bars sold in the United States are manufactured in Illinois. However, in stressing this chief product, one must not lose sight of the fact that substantial quantities of all types of candy are made in Illinois.

Confectioners located in New York State manufacture a number of diversified products. Perhaps the two outstanding items manufactured in the state are molded chocolate bars and 5- and 10-cent rackages, other than bars.

Massachusetts and Pennsylvania are notable for the manufacture of package goods. The two states combined account for somewhere around one-half of total United States production of plain and fancy package goods. In addition, Pennsylvania manufactures a large portion of the denestic molded chocolate bar production.

Consus Data on the Confectionery Industry.

In concluding this section on statistics of the candy industry, data from the Biennial Census of Manufactures is presented. The figures represent that portion of the concerns engaged in candy manufacture classified as confectionery manufacture. Concerns making competitive chocolate products are not included, their figures appearing in the chocolate and cocca products schedule.

Table 5. Number of Establishments, Wage Barners, and Wages Paid in the Confectionery Industry for the Census Years 1921-35, inclusive

	Year	Number of(1) Establishments	(Average for year)	(1,000 \$)
	1921	2,254	61,004	50,210
	1923	2,014	63, 485	54,882
	1925	1,931	63, 600	55, 235
	1927	1.908	63,163	56,981
	1929	2.021	63,501	56,443
4	1931	1,566	51,262	
	1933	1,218	50,609	42,153
,	1935	1,314	52,093	32,991

(1) 1935 preliminary. Does not include establishments in the chocolate and cocoa industry manufacturing competitive chocolate products.

(2) Not including salaried officers and employees. See Census reports for further explanation.

Source: Bureau of the Census, United States Department of Commerce.

Principal Raw Materials Consumed in Candy Production.

Although the Bureau of the Census has not included in its recent Census of Manufactures data to show principal materials consumed in the confectionery industry, the data shown in the 1929 and 1931 Census will suffice to give a general idea of the more important materials and the relative amounts that are used.

To the data given in Table 6 must be added the raw materials used in the production of molded chocolate bars reported by the Census Bureau in the chocolate and cocoa products industry schedule. All of the \$4,807,436 of nuts, which, according to the Bureau of the Census, was consumed in 55 establishments in the chocolate and cocoa products industry, may be added to the value given for nuts consumed by the confectionery industry shown in Table 6, as it may be assumed that this was used entirely in the production of 56,700,451 pounds of milk and sweet chocolate bars with nuts reported during 1929.

^{*} The combined value of products reported by these 55 establishments amounted to 97.3% of the aggregate value of products of all the 59 establishments in the industry.

Table 6. Principal Materials Consumed in the Confectionery Industry
of the United States during Census Years 1929 and 1931

Kind	19	2 9*	19:	3 1*
	Pounds	Cost	Pounds	Cost
Sugar .	713,001,634	\$38,802,484	633,192,206	\$28,703,925
Chocolate Coatings	179,756,752	36,020,586	167,638,454	23,249,388
Wuts	197,629,916	23,900,725	204, 378, 673	19,644,131
Corn Sirup	428,799,715	15,328,742	367, 343, 520	9,998,353
Wilk and milk products	82,775,533	8,016,405	70,112,969	5,557,340
Fruits	20,083,236	3,582,224	12,303,234	1,954,933
Cocoa butter	8,074,818	2,059,249	8,739,068	1,288,284
Secondt (shred, thread.			0,100,000	1,200,204
etc.)	27,500,490	2,909,464	14,722,782	1,253,687
Extracts	(1)	1,443,793	(1)	1,096,495
Dile .	(1)	1,124,166	(1)	795, 216
Cocoa powder	3,820,874	718,107	5,034,701	
Chicle		408,691	0,001,701	313,367
		100000000000000000000000000000000000000		161.740
Total		134,314,636	Server Hill S	93,983,059

The combined value of products reported by these 1,507 establishments amounted to \$365,290,383, or 92.9 percent of the aggregate value of products of the 2,021 establishments reported during the 1929 Census.

During 1931, 1,420 of the total of 1,566 establishments in the industry reported on the quantities and costs of principal materials consumed. The combined value of these 1,420 establishments amounted to \$273,114,343, or 96.1 percent of the aggregate value of products for the industry.

Using figures from more recent reports on this subject derived from different sources, the following generalizations with reference to the principal raw materials may be made:

Sugar: Based on data shown in the 1929 Census for establishments whose sales were 92.9 percent of the industry, 384,000 short tons may be roughly estimated as the amount of sugar used by all of the 2,021 establishments reporting. Since the volume of candy increased, and adding the quantity used in the production of molded chocolate bars, it can be estimated that over 400,000 short tons of sugar are now being used annually in the manufacture of candy and competitive chocolate products.

Glucose: According to reports prepared by the Corn Refiners Statistical Bureau, Chicago, Illinois, sales of corn sirup, unmixed, to confectionery manufacturers for the years 1929-1936, inclusive, were as follows:

Table 7. Sales Distribution of Corn Sirup, Unmixed, to Manufacturing Confectioners - 1929-1936, inclusive

Year	Short Tons	Year	Short Tons
1929	245,056	1933	229,600
1930	227,417	1934	242,995
1931	213,406	1935	236, 214
1932	192,159	1936	282, 326

Nuts: Based on the 1929 Census, and making certain adjustments, it may be estimated that nearly 225,000,000 pounds of edible nuts were purchased during 1929 by confectionery manufacturers.

Some data showing the distribution by kinds of nuts were compiled by the United States Tariff Commission, part of which was reprinted in Domestic Commerce Series No. 92, Confectionery Production and Distribution, 1933-34, pages 38 to 42, inclusive. It was estimated by the Tariff Commission that the quantities purchased by 52 firms represented nearly 70 percent of total purchases by the industry.

Table 8. Purchase of Edible Muts by 52 Confectionery Manufacturers
Years 1932 and 1933

Kind	: <u>1932</u> : (In 1,000's	of pounds)
Peanuts	140,710	153,780
lmonds	7,550	6,837
alnuts	1,337	977
ecans	1,092	1,050
ashews	4,112	5,095
razil nuts	3,552	3, 416
ignolias	17	283
ilberts	444	10
istachios	25	27
Total	158,839	171,475

Source: United States Tariff Commission.

#11564

⁽¹⁾Quantity not called for on schedule.

Based on the assumption that 171,475,303 pounds represented 70 percent of total purchases by the industry, one may calculate roughly that from 200 to 250 million pounds of nuts were consumed by the industry during 1933.

There have been no official studies since 1933. It might be noted, however, that the use of various edible nuts in confectionery manufacturing is influenced to a large extent by price changes, and it can safely be stated that considerably larger quantities of pecans and walmuts were used during 1935 and 1936 because of the very attractive prices at which these nuts were offered in an effort to move the 1935 record production of both walmuts and pecans.

The extent to which peanut consumption by confectioners was affected by price changes has not been determined. However, it is significant to note that the price of peanuts for the two years 1932 and 1933 covered in the Tariff Commission's studies was lower than at any time in recent years. The Bureau of Labor Statistics' average wholesale price per pound, Norfolk, for the years 1932 and 1933 was 1.4 and 2.0 cents, respectively. compared to 1934, 1935 and 1936 averages of 3.2, 3.6, and 3.5 cents, respectively.

Foreign Trade in Confectionery.

The subject of foreign trade in confectionery has been amply covered in other publications of the Bureau of Foreign and Domestic Commerce, and will not be discussed in this study. The most recent report on this subject is contained in the bulletin published in February of this year called "1936 Review of Export Trade in Sugar, Confectionery and Muts", and those interested may obtain copies upon request, either directly to the Washington Office of the Bureau of Foreign and Domestic Commerce or through the District Office in your territory.

#17564

SELECTED LIST OF REFERENCES TO INFORMATION ON CAMPY COMPECTIONERY

References to Department of Commerce Publications

Foodstuffs Division's Annual Surveys:

There is listed below in chronological order the ten annual surveys of confectionery production and distribution which have been conducted by the Productiff Division of the Eureau of Foreign and Domestic Commerce since 1928, at the request of the confectionery industry, covering the years 1925-1936, inclusive.

The first four and the last three of these surveys were distributed through the Government Printing Office, Washington, D. C., on a nominal sales basis, normally five or ten cents per copy. Also many of the District Offices of the Bureau of Foreign and Domestic Commerce have sales copies. These offices usually maintain file copies for reference purposes, as do many of the larger public and university libraries, many of which are depository'libraries for all Government publications.

The term "Domestic Commerce Series" is abbreviated to "D.C.S.".

- (1)D.C.S. No. 23 "Candy Distribution in the United States, 1925-26". Price 10 cents.
- (1)D.C.S. No. 31 "Confectionery Distribution in the United States, 1925-28". Price 10 cents.
- (1)D.C.S. No. 41 "Confectionery Distribution in the United States, 1927-29". Price 10 cents.
- (1)D.C.S. No. 50 "Confectionery Distribution in the United States, 1929-30". Price 10 cents.
- (2) "Confectionery Distribution in the United States, 1930-31". (Nimeographed)
 Price 50 cents.
- (2) "Confectionery Distribution in the United States, 1931-32". (Mineographed)
 Price 10 cents.
- (2) "Confectionery Distribution in the United States, 1932-33". (Mimeographed)
 Price 10 cents.
- -(1)D.C.S. No. 92 "Confectionery Distribution in the United States, 1933-34". Price 5 cents.

#11564

- (1)D.C.S. No. 94 "Confectionery Production and Distribution, 1935". Price 5 cents.
- .(1)D.C.S. No. 97 "Confectionery Production and Distribution, 1936". Price 10 cents.
- (1) waitable from the District Offices of the Bureau of Foreign and Domestic Commerce and from the Superintendent of Documents, Covernment Printing Office, Washington, D. C. D.C.S. No. 94-1935 have been exhausted at the Government Printing Office.
- (2) I limited supply of each of these 3 surveys is available here in the Foodstuffs Division, and may be obtained either directly or through the District Office of the Bureau of Foreign and Domestic Commerce serving your territory; not from the Superintendent of Documents.

Other Department of Commerce Publications.

Monthly

Monthly Report of Confectionery Sales. FS-9. Available from the Bureau of Foreign and Domestic Commerce (not from the Superintendent of Documents). Priced \$1.00 annually; 10 cents a single copy.

Monthly Mimeographed Statement 3007 - United States Exports of Sugar and Related Products (by countries of origin). Priced \$1.00 annually.

Available from the Bureau of Foreign and Domestic Commerce (not from the Superintendent of Documents). Prior to January 1, 1937, the Department of Commerce's statistical statements showing exports of confectionery were included in two classifications, namely: 1632 - Chocolate Confectionery and 1633 - Other Confectionery. Beginning January 1, 1937, these two classifications were deleted and three new classifications adopted as follows: 1634 - Chocolate Candy; 1635 - Other Candy; 1637 - Confections, n.e.s. (includes ice cream powder, ice cream, chocolate and vanilla pudding, etc.)

Monthly Mimeographed Statement 3053. - United States Imports of Sugar and Related Products, (by countries of origin). Includes imports of cane and beet sugar, edible and inedible molasses, sugar candy and confectionery, and maple sugar and maple sirup. Available from the Bureau of Foreign and Domestic Commerce (not from the Superintendent of Documents).

Survey of Current Business. Published monthly by the Division of Economic Research, Bureau of Foreign and Domestic Commerce. Priced \$1.50 per year. Contains monthly sales of confectionery and indicates the trends in monthly sales based on the monthly sales reported by the Foodstuffs Division in FS-9 listed above.

Fortnightly.

Foodstuffs 'Round The World - Sugar, Confectionery and Nuts - FO-4. Published fortnightly. Price \$1.00 per year, domestic; \$3.00, foreign. Contains principally information received from the Foreign Service officers of the United States Government, located in their respective countries, on market information of interest to the sugar, confectionery and nut trade.

Annual.

Bureau of the Census, Department of Commerce, Washington, D.C. Biennial reports of the Census of Manufactures. Price 5 cents, usually. Includes summary of statistics regarding the number of establishments, salaried employees, wage earners, salaries, wages, cost of materials, value of products, value added by manufacture, etc. As previously indicated, the Census report on confectionery includes only candy manufactured in the confectionery industry. To this must be added both sweet and milk chocolate bars manufactured by the chocolate and cocoa industry and included with other chocolate products in the sales report for chocolate and cocoa products industry in the Bureau of the Census, Census of Manufactures.

The Bureau of the Census is authorized by law to conduct a Census of Business, covering the years 1929 and 1940. Since the 1929 Census, two voluntary censuses have been taken covering 1933 and 1935. Data on retail and wholesele distribution in candy and confectionery stores covering such items as the number of stores, employees, pay rolls, stocks, etc. Available from the Bureau of the Census, Department of Commerce.

Foreign Commerce and Navigation of the United States. Issued annually by the Bureau of Foreign and Domestic Commerce. Shows imports and exports of confectionery by countries; also shows imports and exports by customs districts; rate of duty, calculated duty, equivalent ad valorem duty on imports for the calendar year covered; and other data of interest in connection with imports and exports of merchandise to and from the United States.

The Statistical Abstract of the United States - 1935. Issued by the Bureau of Foreign and Domestic Commerce. Price \$1.25 at the Superintendent of Documents, Government Printing Office, Washington, D. C. The Statistical Abstract contains information as follows: Index of Employment and Pay Rolls in Manufacturing Establishments, extracted from the Bureau of Labor report; exports and imports of confectionery-annual for the current five years and average of previous five years; selected data taken from the Bureau of the Census, Census of Manufactures; selected data taken from the Bureau of the Census, Census of American Business, and includes information regarding the number of establishments, sales, pay rolls, number of proprietors, etc., of both the wholesale and retail business.

Miscellaneous:

Domestic Cost Study No. 10 - Distribution Cost Problems of Manufacturing Confectionery. Price 10 cents. Available from the Bureau of Foreign and Domestic Commerce, or from any of its District Offices and from the Superintendent of Documents, Government Printing Office, Washington, D. C.

Meeting Small Order Problems in the Confectionery Industry. (out of print).

Wholesale Confectioners' Operations - A case study of five firms in Cincinnati, Ohio. Domestic Commerce Series No. 85, 1934. (out of print).

1936 Review of Export Trade in Sugar, Confectionery, and Nuts. Available upon request to the Bureau of Foreign and Domestic Commerce, or from any of its District Offices. (not from the Superintendent of Documents).

Some Other Government Sources.

Frequently the Department of Commerce receives requests for information on questions which do not fall within the scope of its functions. These inquiries, for the most part, are on subjects which are handled by the United States Department of Agriculture. The Bureaus of the Department of Agriculture most frequently concerned are the Bureau of Chemistry and Soils, Bureau of Home Economics, and the Food and Drug Administration:

Pureau of Chemistry and Soils: This Bureau has not issued any publications on candy making or the preparation of candied or glace fruits. However, for the purpose of assisting those who request information regarding candy manufacture, the Bureau of Chemistry and Soils has prepared a four-page mimeographed bulletin called "Candy Making", which among other references, contains a selected bibliography on Candy Making on a Commercial Scale, Candy Making in the Home, and Candied Fruit. Copies of this bulletin can be obtained from the Department of Agriculture, Bureau of Chemistry and Soils, upon request. Considerable research work has been done by the Carbohydrate Division of the Fureau of Chemistry and Soils on sugar, sirup, honey and related products.

<u>Pureau of Home Economics</u>: Those interested in information regarding candy recipes for home use should write direct to this Bureau, United States Department of Agriculture.

Food and Drug Administration: The Food and Drug Administration of the Department of Agriculture is charged with the administration of the Food and Drug Act, and inquiries pertaining to food laws and regulations should be addressed direct to this organization.

#11564

UNITED STATES DEPARTMENT OF COMMERCE DANIEL C. ROPER, Secretary BUREAU OF FOREIGN AND DOMESTIC COMMERCE

Survey of Current Business

A monthly publication consisting of 56 pages of interpretive text, charts, and statistics affording a comprehensive review of business trends. Each issue gives facts and figures concerning major fields of economic activity, as well as data on individual industries. A 4-page supplement provides a weekly review of business, weekly data in statistical and graphic form, and advance monthly statistics.

An added feature is the series of special articles, which appear at least one each month, on a variety of subjects of vital interest to the business community.

SUMMARIES AND C	CHARTS Page	
Business indicators		
Business situation summarized		
Graphic comparison of principal data		
Commodity prices	STATISTICAL DATA—Continued	
Domestic trade	Weekly business statistics through March 27	Page
Employment	Monthly business statistics:	21
Pinance	Pusing Statistics:	
Foreign trade	Business indexes	22
Transportation	Commodity prices	23
Survey of individual industries:	Construction and real estate	24
Automobiles and rubber	Domestic trade	25
Forest products	Employment conditions and wages	27
Iron and steel	Finance	31
reactive industries	Foreign trade	37
SPECIAL ARTIC	Transportation and communications	37
The position of the construction industry .	Statistics on individual industries:	
- ne position of the construction industry .	Chemicals and allied products	39
STATISTIC, L E	Electric power and gas	44
New or revised series:	roodstums and tobacco	4.
Revised Series:	rues and byproducts	45
Table 14. Petroleum and petroleu:	Leatner and products	40
Table 15. New orders for steem no	Lumber and manufactures	47
pumps, 1919-36	Metals and manufactures	4.
Table 16. Production, shipments, total softwoods, and total hardwi	Iron and steel	
Table 17. Production, shipments,	Machinery and apparatus	48
pine lumber and production ship	Nonferrous metals and products	49
ern pine lumber, 1935 and 1936	Paner and antesters	50
New Series:	Paper and printing	51
Table 18. Foreclosures in metro	Rubber and products	52
1926-31, monthly, 1932-36; and no	Stone, clay, and glass products	53
	Textile products	53
	Transportation equipment	55
	Canadian statistics	

Subscription rates.—SURVEY OF CURRENT BUSINESS (with weekly supplement), one year, \$1.50 (foreign \$3) in advance. Remittances should be by check or money order (stamps not acceptable) and should be made payable to the Superintendent of Documents, Government Printing Office, Washington, D. C. They may be forwarded directly to that official or submitted through any of the Bureau's District Offices.

.

Miscellaneous:

<u>Domestic Cost Study No. 10</u> - <u>Distribution Cost Problems of Manufacturing Confectionery</u>. Price 10 cents. Available from the Bureau of Foreign and Domestic Commerce, or from any of its District Offices and from the Superintendent of Documents, Government Printing Office, Washington, D. C.

Meeting Small Order Problems in the Confectionery Industry. (out of print).

Wholesale Confectioners' Operations - A case study of five firms in Cincinnati, Ohio. Domestic Commerce Series No. 85, 1934. (out of print).

1936 Review of Export Trade in Sugar, Confectionery, and Nuts. Available upon request to the Bureau of Foreign and Domestic Commerce, or from any of its District Offices. (not from the Superintendent of Documents).

Some Other Government Sources.

Frequently the Department of Commerce receives requests for information on questions which do not fall within the scope of its functions. These inquiries, for the most part, are on subjects which are handled by the United States Department of Agriculture. The Bureaus of the Department of Agriculture most frequently concerned are the Bureau of Chemistry and Soils, Bureau of Home Economics, and the Food and Drug Administration:

Bureau of Chemistry and Soils: This Bureau has not issued any publications on candy making or the preparation of candied or glace fruits. However, for the purpose of assisting those who request information regarding candy manufacture, the Bureau of Chemistry and Soils has prepared a four-page mimeographed bulletin called "Candy Making", which among other references, contains a selected bibliography on Candy Making on a Commercial Scale, Candy Making in the Home, and Candied Fruit. Copies of this bulletin can be obtained from the Department of Agriculture, Bureau of Chemistry and Soils, upon request. Considerable research work has been done by the Carbohydrate Division of the Bureau of Chemistry and Soils on sugar, sirup, honey and related products.

<u>Bureau of Home Economics</u>: Those interested in information regarding candy recipes for home use should write direct to this Bureau, United States Department of Agriculture.

Food and Drug Administration: The Food and Drug Administration of the Department of Agriculture is charged with the administration of the Food and Drug Act, and inquiries pertaining to food laws and regulations should be addressed direct to this organization.

#11564

UNITED STATES DEPARTMENT OF COMMERCE BANKEL G. ROPER, Secretory BUREAU OF FOREION AND DOMESTIC COMMERCE ALEXANDER V. DYL. REVISION

Survey of Current Business

A monthly publication consisting of 56 pages of interpretive text, charts, and statistics affording a comprehensive review of business trends. Each issue gives facts and figures concerning major fields of economic activity, as well as data on individual industries. A 4-page supplement provides a weekly review of business, weekly data in statistical and graphic form, and advance monthly statistics.

An added feature is the series of special articles, which appear at least one each month, on a variety of subjects of vital interest to the business community.

SUMMARIES AND	CHARTS Page	
Business indicators	3	
Domestic trade	STATISTICAL DATA—Continued P	Page
Employment Finance Foreign trade Transportation Survey of Individual Industries: Automobiles and rubber Forest products. For set dited. Textile Industries SPECIAL ARTIS	Business Indexes. Commodity prices Construction and real estate Domestic trade. Employment conditions and wages. Finance. Foreign trade. Transportation and communications.	22 23 24 25 27 31
The position of the construction industry .	Statistics on individual industries: Chemicals and allied products	39
New or revised series: STATISTICAL D	Electric power and gas. Foodstuffs and tobacco	41
Revised Series:	Fuels and byproducts	41
Table 14. Petroleum and petroleu:	Leather and products	45
Table 15. New orders for steam no	Lumber and manufactures	40
pumpe, 1919-36. Table 16. Production, shipments, total softwoods, and total hardwrable 17. Production, shipments, pine iumber and production, ship	Metals and manufactures. Iron and steel	48
ern pine lumber, 1935 and 1936	Nonferrous metals and products	50
New Series: Table 18. Poreclosures in merry	Paper and printing	51 52
1926-31, monthly, 1932-36; and no	Stone, clay, and glass products. Textile products.	E1
	Transportation equipment	55
	Canadian sectorios	200

Subscription rates.—SURVEY OF CURRENT BUSINESS (with weekly supplement), one year, \$1.50 (foreign \$3) in advance. Remittances should be by check or money order (stamps not acceptable) and should be made payable to the Superintendent of Documents, Government Printing Office, Washington, D. C. They may be forwarded directly to that official or submitted through any of the Bureau's District Offices.

4

FOODSTUFFS

Through the Foodstuffs Division of the Bureau of Foreign and Domestic Commerce there is provided a highly specialized service for every branch of the foodstuffs industry. Staffed by a personnel having practical experience in the sale and distribution of food, and a first-hand knowledge of the industry's problems, the Foodstuffs Division is in an excellent position to render prompt and efficient service.

An example of the services obtainable from the Foodstuffs Division is found in the regular fortnightly bulletins issued under the general title of

FOODSTUFFS ROUND THE WORLD

The six sections of this bulletin, listed below, are available on a domestic subscription basis at the nominal annual rate of one dollar for each of the separate sections desired:

Meats, Livestock, Fats and Cils Canted and Dried Food Fresh Fruits and Vegetables World News on Rice Sugar, Confectionery and Nuts Tropical Products

-0-0-0-

FOREIGN TRADE BULLETINS

The Foodstuffs Division publishes each month a statement showing monthly imports and exports, with an analysis of up-to-the-minute trade developments. In addition, shortly after the close of each calendar year the Division publishes a series of foreign trade bulletine analysing developments in international trade, by commodity groups, for three year periods. A list of Foodstuffs Division publications will be gladly sent promptly upon receipt of your request.

-0-0-0-

Subscription remittances for any of the six separate sections of FOODSTUFFS ROUND THE WORLD should be by check or money order (stamps not acceptable) payable to the Bureau of Foreign and Domestic Commerce. They may be sent directly to the Bureau, Washington, or submitted through District or Cooperative Offices of the Bureau

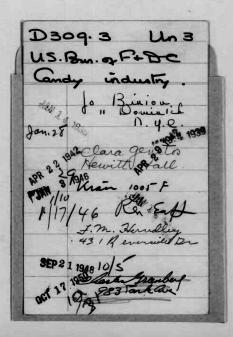
Date Due Apr 2 941 29 F JAN 3 1945 //O SEP 2 1 10/5 Nov21'32 Feb 20 54

NEH

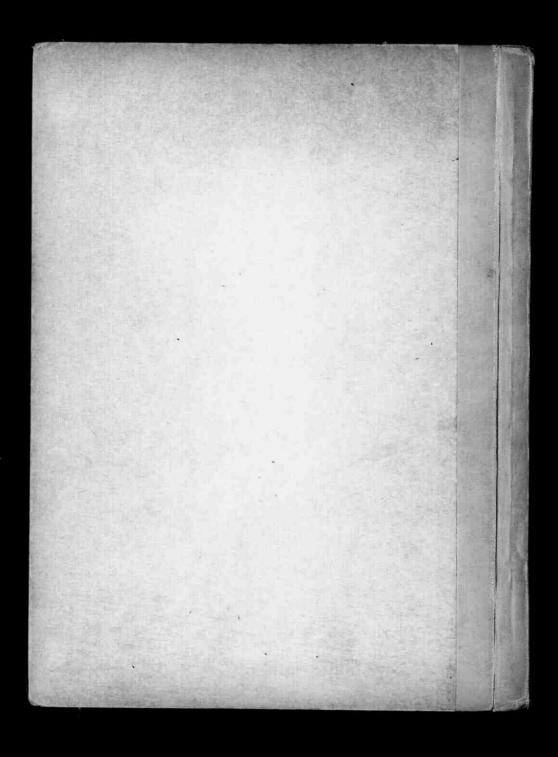
W2H03333

SEP 2 91994





4



END OF TITLE